



---

For more information:

**Greg Davis**

Ascend FCU Public Relations Coordinator

1-931-454-1117 or 1-800-342-3086 ext.1117

[gdavis@ascendfcu.org](mailto:gdavis@ascendfcu.org)

April 1, 2010

## **ASCEND FEDERAL CREDIT UNION ANNOUNCES GRAND OPENING FOR NEW SHELBYVILLE FACILITY**

Ascend Federal Credit Union will host a grand opening event for its new Shelbyville financial center from 11 a.m. to 1 p.m. Wednesday, April 7.

The facility, located at 1900 N. Main St., replaces Ascend's financial center at 1309 Madison St.

Ascend has plenty of excitement in store for those attending the grand opening. WSM AM 650 will be on hand with great giveaways, and four people will win up to \$650 in cash and prizes from the cash cube. Two people will win gourmet gift baskets valued up to \$100, and an artist will be drawing caricatures. Participants must be present to win the door prizes.

"It's going to be fun, and we hope everyone will join us April 7 as we introduce a new level of service to Shelbyville and Bedford County," Ascend President and CEO Caren Gabriel said.

Ascend Federal Credit Union is a full-service financial institution with 15 locations in Middle Tennessee. Federally insured by the NCUA, membership is limited.

###